

SHFM RISING STARS PROGRAM

OBJECTIVE

SHFM recognizes the important role Young Professional members play in ensuring the continued success of SHFM in its mission to serve as the pre-eminent national association serving the needs and interests of executives in the corporate foodservice and workplace hospitality industries. The SHFM and SHFM Foundation Rising Stars Program has been established to recognize and reward Rising Stars at member companies with a complimentary SHFM membership and free attendance at SHFM's National Conference, to include complimentary conference registration, airfare, hotel and ground transportation.

The purpose of the program is to actively engage Rising Stars at participating member organizations by providing complimentary exposure to all the benefits of membership, as well as the national conference programming and networking opportunities. In turn, SHFM anticipates that participants in the Rising Star program will provide valuable insight into how to grow the association by enhancing the value of membership for Young Professionals and help ensure the continued relevance of SHFM with current and future generations of professionals in corporate foodservice and workplace hospitality.

PROGRAM BENEFITS

- Complimentary membership in SHFM for one year. Includes all membership benefits:
 - Critical issues Conference \$100 discount
- Complimentary registration at one SHFM National conference during the program year, plus airfare, hotel and ground transportation to and from the conference property
- Free registration at local events
- Opportunity for recognition
- Opportunity for committee project leadership
- Virtual networking opportunities throughout the year
- SHFM online Career Center
- SHFM *At Work* monthly e-newsletter
- SHFM *Presidents Quarterly*, bringing you insights direct from industry leaders
- Free access to Hospitality and Benchmarking Studies (a combined \$1,200 discount)
- Targeted white paper and educational resources
- SHFM online membership directory
- Association App for mobile access to member benefits

ELIGIBILITY REQUIREMENTS

- Applicants must be employed at their member company for at least one year
- Participation is limited to Active SHFM membership categories
- Applicants must be 39 years of age and under to qualify
- Program participants qualify for program benefits for one year. At the end of the year, program benefits will cease, unless participant requalifies for program participation with a new application. Program participation is limited to a maximum of 3 years, which must be consecutive. Reapplications shall be reviewed equally with new applications, and awarded at the discretion of the application review panel.
- Program participants shall agree to active membership in SHFM for a minimum of three years, to include:
 - Two additional consecutive years of membership (funded by their organization at the Young Professional rate), immediately following the program participation year.
 - Participation in SHFM Local events.
 - Participation on the Young Member Taskforce:
 - To include monthly conference calls to advise SHFM on strategies for engaging Young Professional members.



Full Name (Mr., Ms., Mrs.) _____

Nickname _____ Title _____

Company _____

Address Line _____

Address Line _____ Country _____

City _____ State/Province _____ Zip _____

Work Phone _____ Fax _____

E-mail _____ Website _____

Complimentary

- Foodservice Contractor – providing manual and/or vended foodservice to client
- Self-operator – operating a foodservice/hospitality facility
- Client Liaison – serving as client/liaison for a foodservice caterer
- Integrated Facility Manager
Services Managed _____
- Educator – teaching HRI curriculum on a full-time basis

(Check one industry below)

- Business & Industry
- College & University
- School Foodservice
- Healthcare
- U.S. Military
- Other

Please tell us why you should be selected as a Rising Star (limit 500 words).

[Large grey text area for Rising Star selection justification]

Describe your company, the nature of its hospitality and foodservice operations, and your current responsibilities.

[Large grey text area for company description]

Referred by (Name and Company): _____

I agree to abide by the SHFM Standards of Conduct _____

(see reverse)

Signature

Date

Please return this form no later than Friday, August 22, 2016 to Paul Smith at email: psmith@hqtrs.com or fax: 502.589.3602.

THE SHFM STANDARDS OF CONDUCT AFFIRM THE BASIC POLICIES OF ETHICAL CONDUCT FOR ALL MEMBERS AND STAFF OF THE SOCIETY FOR HOSPITALITY AND FOODSERVICE MANAGEMENT.

The foundation of the Standards of Conduct consist of the basic standards of business as well as personal conduct: honesty and candor in our activities; avoidance of conflicts between personal interests and the interests of the Society; maintenance of our reputation and avoidance of the activities which reflect adversely on the Society and its members; and integrity in dealing with the assets and resources of the Society.

All members therefore agree to the following:

- Support the goals and objectives of the Society in order to reflect the highest standards of the hospitality and foodservice profession
- Foster a spirit of unity and cohesiveness of purpose in all SHFM sponsored activities
- Promote fair and equitable treatment for all persons employed or affiliated with the hospitality and foodservice industry
- Exhibit the highest standards of moral and professional conduct at all SHFM activities
- Accept responsibility for the conduct and demeanor of their guests at SHFM functions
- Promote an awareness of the SHFM philosophy of thoroughly professional management and conduct
- Honor the trust placed in them while holding an elected or appointed position in the Society

Furthermore, use of the SHFM member roster by Active and Associate members as a mailing list for promotion of products or services is permitted. However, all SHFM members are responsible for protecting the right to privacy of other members and are asked not to share the membership roster with individuals or organizations outside SHFM.

ACTIVE MEMBERS

Active members are, by definition, contract hospitality and foodservice operators and executives, client liaisons, self-operators, integrated facility managers or educators teaching a hospitality management or culinary arts curriculum full-time.

By joining SHFM, the Active member agrees to abide by the SHFM Standards of Conduct, acknowledging his/her responsibility to represent the association in a manner that reflects positively on the Society, its membership, and the foodservice industry.

ASSOCIATE MEMBERS

Associate members are, by definition, suppliers of products and/or services to SHFM's Active membership. Associate members recognize the mutual benefit to both classes in fostering an environment for idea exchange and better understanding of each other's needs.

By joining SHFM, the Associate member agrees to abide by the SHFM Standards of Conduct, acknowledging his/her responsibility to represent the association in a manner that reflects positively on the Society, its membership, and the hospitality and foodservice industry.

Additionally, Associate members agree to interact with Active members at SHFM functions primarily to become better acquainted and to learn from one another.

Overt soliciting of business is not acceptable at SHFM functions.

Participation in SHFM programs is an opportunity for an Associate member to offer his/her expertise and knowledge in a particular area. The purpose should be to transmit "general" knowledge rather than to present a sales presentation for a specific branded product or service.