

## SHFM YOUNG PROFESSIONAL RISING STAR SCHOLARSHIP PROGRAM

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### OBJECTIVE

SHFM recognizes the important role Young Professional members play in ensuring the continued success of SHFM in its mission to serve as the pre-eminent national association serving the needs and interests of executives in the corporate foodservice and workplace hospitality industries. The SHFM Young Professional Rising Star Scholarship Program has been established to recognize and reward Young Professionals at member companies with a complimentary SHFM membership and free attendance at SHFM's National Conference, to include complimentary conference registration, airfare, hotel and ground transportation.

The purpose of the program is to actively engage Young Professionals at participating member organizations by providing complimentary exposure to all the benefits of membership, as well as the national conference programming and networking opportunities. In turn, SHFM anticipates that participants in the Rising Star Scholarship program will provide valuable insight into how to grow the association by enhancing the value of membership for Young Professionals and help ensure the continued relevance of SHFM with current and future generations of professionals in corporate foodservice and workplace hospitality.

### PROGRAM BENEFITS

- Complimentary registration at one SHFM National conference during the program year, plus airfare, hotel and ground transportation to and from the conference property\*
- Complimentary membership in SHFM for one year
- Complimentary registration at the Critical Issues Conference—travel not provided
- Complimentary registration at the SHFM Young Professional Summit—travel not provided
- Free registration at local events, and other SHFM networking events (does not include Foundation events)
- Access to mentors, including executives, suppliers and SHFM Leadership
- Opportunity to provide input to shape the future of SHFM
- Opportunity for recognition
- Opportunity for committee project leadership
- Virtual and in-person networking opportunities throughout the year

### ELIGIBILITY REQUIREMENTS

- Applicants must be employed at their member company for at least one year
- Applicants must have the recommendation of an SHFM member
- Participation is available to all SHFM membership categories
- Applicants must be 39 years of age and under to qualify
- Program participants qualify for program benefits for one year. At the end of the year, program benefits will cease, unless participant requalifies for program participation with a new application. Program participation is limited to a maximum of 3 years, which must be consecutive. Reapplications shall be reviewed equally with new applications, and awarded at the discretion of the application review panel.
- Program participants shall agree to active membership in SHFM for a minimum of three years, to include:
  - Two additional consecutive years of membership (funded by their organization at the Young Professional rate), immediately following the program participation year.
  - Participation in SHFM Local events.
  - Participation on the Young Member Taskforce:
    - To include monthly conference calls to advise SHFM on strategies for engaging Young Professional members.
- Applications are due August 13, 2021 to [tbutler@hqtrs.com](mailto:tbutler@hqtrs.com).

\* Subject to SHFM Rising Star Travel Policy

Applications are due August 13, 2021

Full Name (Mr., Ms., Mrs.) \_\_\_\_\_

Nickname \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address Line \_\_\_\_\_

Address Line \_\_\_\_\_ Country \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ ZIP \_\_\_\_\_

Work Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

- |  |   |
|--|---|
| <input type="checkbox"/> Foodservice Contractor – providing manual and/or vended foodservice to client | (Check one industry below)                    |
| <input type="checkbox"/> Self-operator – operating a foodservice/hospitality facility                  | <input type="checkbox"/> Business & Industry  |
| <input type="checkbox"/> Client Liaison – serving as client/liaison for a foodservice caterer          | <input type="checkbox"/> College & University |
| <input type="checkbox"/> Integrated Facility Manager   | <input type="checkbox"/> School Foodservice   |
| Services Managed _____   | <input type="checkbox"/> Healthcare           |
| <input type="checkbox"/> Supplier  | <input type="checkbox"/> U.S. Military        |
| Category _____   | <input type="checkbox"/> Other                |

Please tell us why you should be selected as a Rising Star. If applying to renew your Rising Star status, please tell us what you got out of your participation in the program. (limit 500 words). Essay must be personally written.

Describe your company, the nature of its hospitality and foodservice operations, and your current responsibilities.

Have you had any previous exposure to SHFM, i.e. attended an event, read the newsletter, etc? If so, please tell us about your experience.

*continued*

Recommended by (Name and Company): \_\_\_\_\_

Supervisor Approval (Name and Company): \_\_\_\_\_

I agree to abide by the SHFM Standards of Conduct below \_\_\_\_\_  
*Signature* *Date*

## **THE SHFM STANDARDS OF CONDUCT AFFIRM THE BASIC POLICIES OF ETHICAL CONDUCT FOR ALL MEMBERS AND STAFF OF THE SOCIETY FOR HOSPITALITY AND FOODSERVICE MANAGEMENT.**

The foundation of the Standards of Conduct consist of the basic standards of business as well as personal conduct: honesty and candor in our activities; avoidance of conflicts between personal interests and the interests of the Society; maintenance of our reputation and avoidance of the activities which reflect adversely on the Society and its members; and integrity in dealing with the assets and resources of the Society.

### **All members therefore agree to the following:**

- Support the goals and objectives of the Society in order to reflect the highest standards of the hospitality and foodservice profession
- Foster a spirit of unity and cohesiveness of purpose in all SHFM sponsored activities
- Promote fair and equitable treatment for all persons employed or affiliated with the hospitality and foodservice industry
- Exhibit the highest standards of moral and professional conduct at all SHFM activities
- Accept responsibility for the conduct and demeanor of their guests at SHFM functions
- Promote an awareness of the SHFM philosophy of thoroughly professional management and conduct
- Honor the trust placed in them while holding an elected or appointed position in the Society

### **OPERATOR MEMBERS**

Active members are, by definition, client liaisons, contract hospitality and foodservice operators and executives, integrated facility managers and self-operators.

By joining SHFM, the Operator member agrees to abide by the SHFM Standards of Conduct, acknowledging his/her responsibility to represent the association in a manner that reflects positively on the Society, its membership, and the foodservice industry.

### **SUPPLIER MEMBERS**

Supplier members are, by definition, suppliers of products and/or services to SHFM's Operator membership. Supplier members recognize the mutual benefit to both classes in fostering an environment for idea exchange and better understanding of each other's needs.

By joining SHFM, the Supplier member agrees to abide by the SHFM Standards of Conduct, acknowledging his/her responsibility to represent the association in a manner that reflects positively on the Society, its membership, and the hospitality and foodservice industry.

Additionally, Supplier members agree to interact with Operator members at SHFM functions primarily to become better acquainted and to learn from one another.

### **Overt soliciting of business is not acceptable at SHFM functions.**

Participation in SHFM programs is an opportunity for a Supplier member to offer his/her expertise and knowledge in a particular area. The purpose should be to transmit "general" knowledge rather than to present a sales presentation for a specific branded product or service.