



# SHFM MEMBERSHIP LIST ORDER FORM

The Society for Hospitality and Foodservice Management (SHFM) serves the needs and interests of executives in the corporate foodservice and workplace hospitality industries. SHFM members oversee all facets of corporate foodservice and workplace hospitality, from cafés and retail operations to catering, vending, fitness centers, child care services and conference planning and support, including audio/visual services.

**Let SHFM help you reach the leaders of the corporate foodservice and workplace hospitality industry.**

Full Name (Mr., Ms., Mrs.) \_\_\_\_\_

Nickname \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_ Country \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Work Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

**MEMBERSHIP LIST IN EXCEL:**  Member \$750

**Select Method of Payment:**

Check payable to SHFM

Credit Card

Type of Card:  AMEX  Discover  MasterCard  Visa

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration \_\_\_\_\_

Signature \_\_\_\_\_

**LIST/RENTAL USE AGREEMENT**

The undersigned agrees to rent a mailing list from SHFM subject to the following conditions:

1. The list will be used only for the one-time direct mail or email purpose for which it was approved. A copy of your mailing piece must be submitted to SHFM Headquarters with your payment.
2. The list will not be duplicated, resold or integrated into a permanent database and agrees to abide by the rental agreement.
3. Noncompliance of the agreement will disqualify the company from receiving future list rentals from SHFM.
4. Orders will be emailed within 3 days of receipt, pending content and approval.
5. SHFM members may only purchase the mailing list a maximum of four times in any one-year period.

Having read the above, the undersigned agrees to assume full responsibility for the breach of these terms.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Send completed form with sample of proposed mailing, complete payment information and signed Rental Agreement to:**  
Tony Butler, SHFM, 326 East Main Street, Louisville, KY 40202 or [tbutler@hqtrs.com](mailto:tbutler@hqtrs.com)

Questions? Call Tony Butler at 502-574-9951 or email to [tbutler@hqtrs.com](mailto:tbutler@hqtrs.com)

## SOCIETY FOR HOSPITALITY AND FOODSERVICE MANAGEMENT MAILING LIST RENTAL TERMS AND CONDITIONS

The Society for Hospitality and Foodservice Management (“SHFM”) hereby grants

\_\_\_\_\_ (“Company”) a limited, one-time license to use SHFM’s membership mailing list. The membership mailing list shall provide sufficient contact information for Company to deliver items to SHFM members via mail or email.

Company agrees and acknowledge that SHFM may refuse to rent its membership mailing list to any individual or entity whose products or programs conflict with the principles and philosophies of SHFM. Company agrees and acknowledges that it may not, either expressly or impliedly, assert that SHFM endorses or in any manner supports Company or its products and/ or services. Company may not use the SHFM logo in any way in its message to the membership mailing list or in any other mailing without the express written consent of SHFM.

Company agrees that it shall not use, or permit any person or entity to use, SHFM’s membership mailing list, or any portion thereof, without prior written consent of SHFM. Company agrees to keep SHFM’s membership mailing list in strict confidence and to not sell or disclose such mailing list or its contents to any third party in any manner.

In order to protect the reputation and goodwill of SHFM, Company shall provide SHFM with the right to review and pre-approve all material plans of Company or its agents to communicate with or to the individuals and/or entities on SHFM’s membership mailing list (or any portion thereof). SHFM may, in its sole discretion, at any time and for any reason, cancel or refuse any rental request.

The individual signing this Agreement on behalf of Company hereby represents and warrants that he/she has the full power and authority to enter into this Agreement on behalf of his/her organization. All membership mailing list rental orders shall be considered tentative until Company signs this Agreement and full payment is received by SHFM.

### COMPANY

By: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

### SHFM

By: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_