

### SPONSORSHIP APPLICATION

Company Name (as it should appear in print) \_\_\_\_\_

Key Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

**Name of person(s) utilizing complimentary registration(s)**

Name \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_

**SPONSORSHIP LEVELS:**

- DIAMOND** — \$1,250  
*Includes:*
- Shared sponsorship opportunity
  - Company Logo with link to URL on YP Summit emails (*must sign-up by 6/30*)
  - Recognition from podium where available
  - Company logo on event signage where available
  - Recognition on SHFM website and linked to your company page
  - 2 complimentary registrations (*Full Day for Young Professionals or Reception Only for non-YP*)
  - Opportunity to incorporate a limited number of products for service on bars, break and/or reception (*per facility COVID safety procedures*)
  - Post-event attendee list

- PLATINUM** — \$750  
*Includes:*
- Shared sponsorship opportunity
  - Company Logo with link to URL on YP Summit emails (*must sign-up by 6/30*)
  - Recognition from podium where available
  - Company logo on event signage where available
  - Recognition on SHFM website and linked to your company page
  - 2 complimentary registrations (*Full Day for Young Professionals or Reception Only for non-YP*)
  - Post-event attendee list

- BRAND ESSENTIAL** — \$450  
*Includes:*
- Shared sponsorship opportunity
  - Company Logo with link to URL on YP Summit emails (*must sign-up by 6/30*)
  - Recognition from podium where available
  - Company logo on event signage where available
  - Recognition on SHFM website and linked to your company page

**Event Logistics Contact**

Phone \_\_\_\_\_ Email \_\_\_\_\_

**PAYMENT INFORMATION:**

My check payable to SHFM is enclosed       Send an invoice

Charge my credit card:

Discover     VISA     MasterCard     AMEX

**Send Payment to:**

Society for Hospitality and Foodservice Management  
326 East Main Street  
Louisville, KY 40202

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_

*I agree to the charges indicated above. All sales are final. Refunds cannot be made after sponsorship form has been acknowledged by SHFM headquarters. Please check all information carefully. Payment due before start of first event.*

**QUESTIONS:**

Contact Michelle Romero, Director of Marketing & Sponsorship Sales, mromero@hqtrs.com or call 502-574-9036